



iConnect Video Marketing

Recording Custom Videos





iConnect Video Marketing

Recording & Sending Custom Video Emails

You can record and share custom videos via iConnect. Follow these simple steps to start utilizing this video tool today.

- 1 Login to iConnect.** If you need help with your username/password? Email iConnect@afncorp.com. To sign up for iConnect, [click here](#).
- 2 Go to Marketing tab.** Click on **Video Gallery**. Click **Record Video**.



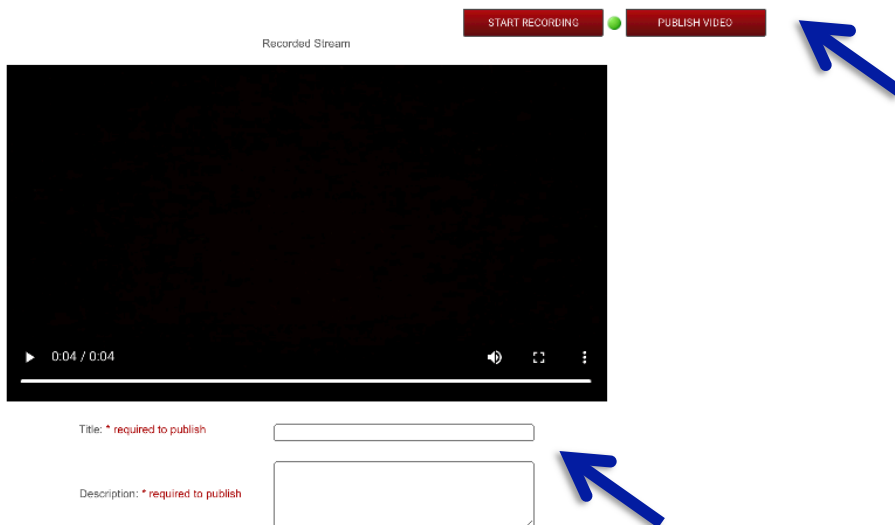
- 3 Choose Start Recording button and begin your video.** You'll need to allow iConnect access to your camera and mic in the pop-up in order to record.



- 4 Choose Stop Recording button to end your recording.** A preview will appear for review.



- 5 Add a Title and Description.** When you're happy with your video, click the **Publish Video button**. It can take up to 5 minutes to appear in your Video Gallery.





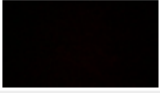
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6 Go to My Videos.

My Videos Shared Archived Upload Video Record Video

7 Select the video thumbnail.

Thumbnail	Name	Entry Id	Duration	State	Plays	Views	Created On	
	Test	1_j3fdo9h3	00:04	READY	0	0	Thu, 22 Apr 2021	ARCHIVE

8 **Complete the Video Details.** Select your Video Player Theme and choose the Contact Group or add up to 100 email addresses. Then complete the Subject and Message fields.
Tip: Want to see the email before you send? Click Preview Email.

Video Gallery Video Details

Test

Plays: 0
Views: 0
Created On: Thu, 22 Apr 2021
Entry ID: 1_j3fdo9h3
Created By: ASherlock@afn.com

0:02 / 0:04

Test

Description:
Test

EDIT VIDEO THUMBNAI MANAGEMENT

Quick Send Panel

Select Theme: MESSAGE

Add / Select Group: Select ADD ADDRESSES (100 MAX)

To:

When inserting multiple email addresses in the 'To' textbox they are separated by a comma. CLEAR

Subject:

Message:

CC:

PREVIEW EMAIL QUICK SEND Click once to avoid duplicates being sent - 100 max

9 **Click Quick Send Button.** Click once to avoid duplicates being sent.



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Video analytics will show under Video Gallery for each video. You will be able to see how many plays and views of each video there are.

View means the entry was loaded or the video was shown to the viewer.

Plays means the viewer pressed the 'play' button and video started to play.

Thumbnail	Name	Entry Id	Duration	State	Plays	Views	Created On	
	Test	1_j3fdo9h3	00:04	READY	0	0	Thu, 22 Apr 2021	ARCHIVE



Recording Tips

Record in a well-lit room.

Speak clearly.

Keep your background simple.

Clean up the clutter.

Keep it steady.

Shoot horizontal.

Don't be afraid to re-shoot.