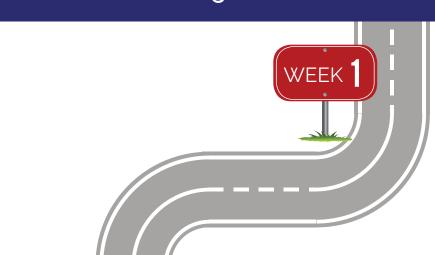


Road Map to Success

Making the Most of iConnect



Account Setup

Click here to request your account.

Upload Your Contacts.

Upload as a csv file to upload multiple contacts.

Set-up birthday and holiday emails in Concierge for all clients. How to Set Up Automatic Birthdays





Send I've Moved Email and/or

Postcard to past clients and Realotrs letting them know you're with AFN.

How to Send Email How to Send Postcard



Set Up Newsletters

Clients – Monthly (AFN Connection)
Realtors – Weekly and Monthly
Newsletter Options (AFN Connection,
Social Media, Industry Related)
How to Find: Email Campaigns >
Newsletters > Weekly or Monthly



Set Up Email Campaigns

Past Clients - Past Clients Campaign
Prospects - Prospect for Purchase
Campaign (48 week)

Realtors - Drip Email Campaign to Realtors (12 week or 12 month)



Start Co-Branding

Add Partners under Marketing > Partners. <u>How to Add a Realtor Partner</u>

Try Creating Open House Flyers How to Create Open House Flyers





LEARN MORE ABOUT ICONNECT

TRAINING GUIDES | TRAINING VIDEOS

Marketing Hub Password: GoTeamAFN