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Business Essentials

# VIDEO MARKETING

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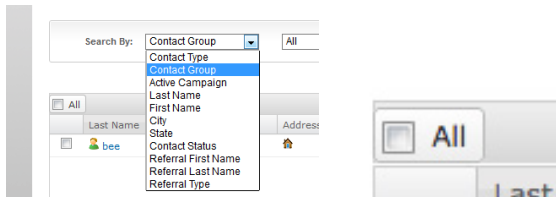


# iConnect Video Marketing

## Sending Video Emails

Utilize the iConnect library to send video emails to clients, partners or potential recruits.

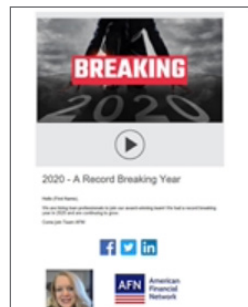
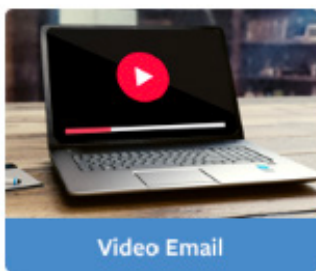
- 1 Login to iConnect.** If you need help with your username/password? Email: [iConnect@afncorp.com](mailto:iConnect@afncorp.com). To sign up for iConnect, [click here](#).
- 2 Choose Contacts.** Click on the **Contacts Tab**. Use the search tools or the drop down menu **to find or create your contact group**. Once you have the view you want, simply choose ALL to select the entire list or select individual contacts.



Then go to the bottom of the page and choose the **Start Marketing Campaigns** Button.



- 3 Choose Your Email.** Select the VIDEO EMAIL Thumbnail. Then choose a Section to locate email message options. Click on the email to choose it.



- 4 Schedule or Send Video Email.** Use the schedule calendar to choose a date, or click Send Emails Immediately. Click the **Start Marketing Campaigns** Button.

