



American
Financial
Network

Why Builders **LOVE WORKING**

With American Financial Network, Inc.

Presented by John Sample



**We keep it simple
and straight-forward.**

**It's our job to... keep you informed, meet
deadlines and close on time!**



About AFN

- Nationwide Licensing Footprint
- Agency-Direct Lender
- FHA Full Eagle
- Fannie Mae Seller/Servicer
- Freddie Mac Seller/Servicer
- Ginnie Mae Issuer
- VA Automatic Authority
- Over 200 branches nationwide





2022 Highlights

- **AFN closed more than \$6.7 billion, funding over 19,000 mortgage loans**
- **96% Customer Satisfaction Rating based on Experience.com reviews**





Year Over Year Growth

- 2001**
AFN Founded by Jack Sherman in Chino Hills, CA
- 2009**
AFN Receives FHA Full Eagle
- 2012**
AFN Funds > \$1B and is Licensed in 17 States
- 2013**
AFN Becomes FNMA Seller/Servicer and Ginnie Mae Issuer
- 2015**
AFN Funds > \$3B, Ranked Top 50 in the Nation and Licensed in Over 40 States
- 2017**
AFN Funds > \$4B, Ranked one of America's Fastest Growing Companies
- 2018**
AFN Funds > \$4.2B, Ranked Top Mortgage Employer
- 2019**
AFN Funds > \$7.6B, Licensed in 50 States + District of Columbia
- 2020**
AFN Funds > \$13.6B & Funded > \$1B Nine Months In A Row
- 2022**
AFN Funds > \$6.79B, Ranked Top Mortgage Employer

We focus on:

Constant Communication

Our system automatically provides real-time milestone alerts. We provide personalized weekly updates.

Meeting Deadlines

We understand that in today's competitive market, obtaining a fast loan commitment prior to building is just as important as timely closings. We strive to do both.

Timely Closings

You set the closing deadline, not us. If there is an issue with it, we will let you know in advance. Otherwise, we strive to get the closing package there on time, every time.





AFN Strategy

Partner Focused

Our goal is to simplify the process, remove obstacles and keep you informed.

Operational Excellence

We have the infrastructure, products and streamlined processes to deliver a level of service that will delight your clients.

Fully Underwritten Pre-Approvals

You can count on our pre-approvals to stand up where others sometimes do not.

The image features a dark blue semi-transparent rectangular overlay on a blurred office background. The background shows a person's shoulder, a laptop, and a wall with photos. The overlay contains white text and several circular icons representing marketing concepts like social media, email, and technology. The text is arranged in four lines: 'Marketing' in a large bold font, 'That Helps Us' in a smaller font, 'Both Grow' in a large bold font, and 'Our Businesses' in a light blue script font.

Marketing
That Helps Us
Both Grow
Our Businesses

AFN Co-Branded Collateral

- Access to In-House Marketing Agency and Design Team
- Automated Post-Closing Loyalty Campaign
- Co-Branded Email Campaigns
- Co-Branded First-Time Homebuyer Seminar
- Listing and Open House Flyers
- On-Demand Custom Library & Marketing System.



*Realtors must pay proportionate share for any co-branded advertising. This information is intended to assist Real Estate Brokers, Agents, and other Industry Professionals, and is not an advertisement for consumer credit as defined in 12 CFR 1026.2(a)(2). This information is not intended for consumers and may not be duplicated or disseminated to the public.

The Power of **SOCIAL MEDIA**

In Today's Market

We'll share inside scoop on what works well
on the major social media platforms with
our Social News Network (SNN) Realtor
Series!



**MORE
PRODUCTS**

Means Building

**MORE
HOMES**



Loan Programs

- **FHA, VA, USDA**
- **Conventional**
- **Reverse Purchase**
- **Jumbo**
- **203(k) Rehab**
- **Manufactured & Modular**
- **Fixed Rate & ARM**
- **Construction**
- **Investment Properties**
- **Bank Statement Program***
- **Down Payment Assistance****



Have questions?
Contact me anytime!

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THANK YOU!



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