



American
Financial
Network

WHY REALTORS®

LOVE WORKING

With American Financial Network, Inc.

Our business and referral partners are the lifeblood of our industry.

You work hard to find prospective clients. To acquire and keep those clients, you need a lender who shares your commitment to making the home buying experience as easy and as pleasant as possible.





AFN

About AFN

- Nationwide Licensing Footprint
- Agency-Direct Lender
- FHA Full Eagle
- Fannie Mae Seller/Servicer
- Freddie Mac Seller/Servicer
- Ginnie Mae Issuer
- VA Automatic Authority
- Over 200 branches nationwide





2022 Highlights

- **AFN closed more than \$6.7 billion, funding over 19,000 mortgage loans**
- **96% Customer Satisfaction Rating based on Experience.com reviews**





Year Over Year Growth

- 2001**
AFN Founded by Jack Sherman in Chino Hills, CA
- 2009**
AFN Receives FHA Full Eagle
- 2012**
AFN Funds > \$1B and is Licensed in 17 States
- 2013**
AFN Becomes FNMA Seller/Servicer and Ginnie Mae Issuer
- 2015**
AFN Funds > \$3B, Ranked Top 50 in the Nation and Licensed in Over 40 States
- 2017**
AFN Funds > \$4B, Ranked one of America's Fastest Growing Companies
- 2018**
AFN Funds > \$4.2B, Ranked Top Mortgage Employer
- 2019**
AFN Funds > \$7.6B, Licensed in 50 States + District of Columbia
- 2020**
AFN Funds > \$13.6B & Funded > \$1B Nine Months In A Row
- 2022**
AFN Funds > \$6.79B, Ranked Top Mortgage Employer

Constant Communication

Milestone Updates

Automatic real-time milestone alerts

Meeting Deadlines

You set the closing deadlines, not us. We strive to get the closing package there on time, every time.

Nurturing Referrals

We can co-market with our post-close loyalty campaign!





AFN Strategy

Partner Focused

Our goal is to simplify the process, remove obstacles and keep you informed.

Operational Excellence

We have the infrastructure, products and streamlined processes to deliver a level of service that will delight your clients.

Fully Underwritten Pre-Approvals

You can count on our pre-approvals to stand up where others sometimes do not.



MARKETING
THAT HELPS US
BOTH GROW

Our Businesses

Co-Branded Collateral

- Access to In-House Marketing Agency and Design Team
- Automated Post-Closing Loyalty Campaign
- Co-Branded Email Campaigns
- Co-Branded First-Time Homebuyer Seminar
- Listing and Open House Flyers
- On-Demand Custom Library & Marketing System.



***Realtors must pay proportionate share for any co-branded advertising. This information is intended to assist Real Estate Brokers, Agents, and other Industry Professionals, and is not an advertisement for consumer credit as defined in 12 CFR 1026.2(a)(2). This information is not intended for consumers and may not be duplicated or disseminated to the public.**

THE POWER OF **SOCIAL MEDIA**

In Today's Market

We'll share inside scoop on what works well on the major social media platforms with our Social News Network (SNN) Realtor Series!





by American Financial Network, Inc.

Our SNAP! App provides a simple way to apply for a home loan using a phone, tablet or computer.

Simplicity & Speed

Easy application and pre-approvals

All-In-One

Apply, upload documents and income verification

Expertise

SNAP! will direct your clients with simple, clear instructions



A blue-tinted photograph of a house with a porch and a garden path. The house has a white railing and a hanging basket. A path leads through a garden with trees and plants.

**MORE
PRODUCTS**
Means Selling
**MORE
HOMES.**

The Basics

- **FHA, VA, USDA**
- **Conventional**
- **Reverse Purchase**
- **Jumbo**
- **203(k) Rehab**
- **Manufactured & Modular**
- **Fixed Rate & ARM**



The Niche

- Asset-Based Lending
- Extended Rate Lock
- Investment Properties
- Bank Statement Program*
- Down Payment Assistance**

*Brokered products may have higher rates or different terms. Please contact your loan professional for more details.

**Not available in all areas.





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Let's Talk!

The information in this presentation is for your convenience as a quick reference.

As always, I am here to answer all your questions and guide the process from the start to finish.



First Last

Loan Officer

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AFNcorp.com/firstlast



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