

Social Coach

Next Steps To

Getting Started

1

Download the app to your phone.

 Get it on the Apple Store

 Get it on Google Play

2

Click **“Complete Registration.”** This is where you create your password. We suggest doing this on your phone as that is the best experience. *Most connection issues come from trying to access the app through a browser.*

3

Once you log in through the app on your phone, it will walk you through set up, asking you a few questions:



Birthday



Your Average Transaction Amount & Units

We do not see this information; this is just for your info and can be a ballpark.



Website

This is the website that is used to direct traffic to. This is your AFN website or legally approved third-party website. Your AFN website can be typically be found at the bottom of your email signature (ex www.afncorp.com/firstnamelastname). Your shortlink is like a bitly and can be customized.

4

Connecting your social medias can be confusing, here are a few common things we see:



In order to post to Facebook, you have to have a Facebook Business/Community or Public Figure Page, Social Coach will not post to a personal page.



In order to post to Instagram it MUST be a business account, not a Creator account. Not sure? Check [HERE](#).



Instagram must also be connected to a Facebook Business/Community or Public Figure account. This is how Social Coach gains access to both.



Twitter and LinkedIn can be Personal Pages.



TikTok is new to Social Coach. You can now connect your TikTok account to start auto-posting to TikTok.

5

Make sure you turn on 2 factor authentication on your personal FB and Insta for an extra layer of protection. Click [HERE](#) for tutorial. Bethany Maclachlan, AFN Social Media Manager is also available to meet with you if you have any additional questions.

Questions? Email us at marketing@afncorp.com or bmaclachlan@afncorp.com.